

Press release

Roima Intelligence to accelerate international expansion with new investment from Corten Capital

We are pleased to announce that Intera Fund III has signed a binding agreement to sell Roima Intelligence Holding Oy (“Roima”) to Corten Capital, an international private equity firm specializing in building B2B software and services market leaders. As the new majority owner, Corten is partnering with Roima’s management and Intera Fund IV to accelerate the next phase of Roima’s international expansion.

Espoo/Helsinki/London, 6th of August, 2024 – As a trusted partner to over 400 clients, Roima is a leading provider of supply chain and manufacturing software solutions. Roima delivers unparalleled data-driven insights and ensures the smooth operation of businesses on a global scale. With the support of Corten, Roima seeks to become the preeminent market leader in the Nordics and extend its presence across Europe and into North America. Intera continues as an owner through Intera Fund IV.

The term "roima" signifies strength and resilience in Finnish, encapsulating the company's mission to provide impactful solutions amidst the complexities of a globalized economy. With an unwavering focus on seamlessly integrating operational and logistical elements from order to delivery, Roima leads the way in enabling data-driven decision-making and mitigating supply chain disruptions through its specialized software and services expertise. Today, Roima serves customers across the globe via its local offices in Finland, Sweden, Denmark, India and the US.

Markus Kalalahti, Roima’s CEO, comments: "Our team of 380 dedicated professionals is deeply committed to providing flexible, scalable and configurable software solutions to meet the unique demands of our customers' industries. The team’s expertise is a cornerstone of our ability to offer specialized products on a global scale. Our partnership with Corten marks a pivotal next step in our journey towards offering a unified SaaS platform and accelerates our strategic international expansion. I also wish to extend my gratitude to Intera, together with whom we have transformed and grown the company over the past six years. I am pleased that Intera will continue as an owner also in the next phase of our journey."

Christoffer Zilliacus, Partner at Intera, says: "It has been an exceptional and truly inspiring six years together with Markus and the Roima team. The company has not only multiplied in size, but has also transformed from a local Finnish business into a truly international operation, with a modern, best-of-breed product offering. I want to thank Markus and the entire Roima team, who through their passion and relentless focus have turned the business into the growth platform it is today. We are very excited to continue the Roima journey through Intera Fund IV, partnering up with Corten and management."

Joseph Schull, Co-founder and Managing Partner at Corten, comments: "We are delighted to partner with Markus, Roima’s talented management team, and Intera to support the company’s next growth phase. With Intera’s support, Markus and his team have built Roima into a leading provider of manufacturing and supply-chain software & services in the Nordics and globally. We have been deeply impressed by the consistently strong testimonials from Roima’s broad range of global customers, who trust Roima to provide mission-critical software to manage their operations. Roima is widely respected for its excellent products, deep domain expertise, and

unrelenting customer focus. We are excited to back this team and provide the necessary resources and support to continue scaling Roima internationally.”

With this new chapter, Roima reaffirms its dedication to innovation and customer satisfaction, as it navigates the ever-evolving landscape of supply chain and manufacturing industries.

Additional information:

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About Roima Intelligence

Roima Intelligence is a leading provider of supply chain and manufacturing software that empowers businesses to realize efficient, data-driven operations. With a strong presence in the Nordics and an expanding footprint across Europe and the United States, Roima serves a diverse client base with its cutting-edge, scalable solutions.

About Intera Partners

Intera Partners is a private equity firm focused on growing and internationalizing Finnish and Swedish companies. Intera manages two active funds with a total capital of EUR 585 million. The funds currently hold a total of 11 portfolio companies with approximately 15,000 employees and combined revenues of EUR 1.3 billion.

About Corten Capital

Corten Capital is a uniquely focused private equity firm that partners with talented management teams to build market leading B2B Software & Services businesses across Europe and North America. Corten is backed by an exceptional group of university endowments, charitable foundations and family offices from North America, Europe, and Asia, who share its philosophy of investing for long term value creation through technology-led growth and innovation. Having closed its first fund in 2020, Corten has raised €1.2 billion of capital commitments across two funds and is currently investing from Corten Capital II, which was closed in March 2024 with €680 million in capital commitments.